



## MEDIA RELEASE

### SATS SWITCHES TO DIGITAL MENU FOR SCOOT'S NEW INFLIGHT PORTAL

**Singapore, 26 November 2020** – SATS Ltd. (SATS), Asia's leading provider of Food Solutions and Gateway Services, today announced it is extending its partnership with Scoot from buy-on-board food and drinks to include logistics for the digital inflight portal, ScootHub, which will be made available on Scoot flights by end-December 2020.

The first of its kind in the region to feature diverse functionalities, ScootHub will enable a plethora of digital inflight services, including a digital menu and duty-free shopping catalogue for passengers. Using their own mobile devices, passengers will be able to order food and drinks from Scoot Café and duty-free items from KrisShop. This eliminates the need to reach out to the cabin crew for service or wait for a specific time to shop, offering passengers a safe, low-touch experience for ordering food, drinks and shopping at any time, and the airline an opportunity to increase ancillary revenue.

Said **Mr Spencer Low, CEO of SATS Consumer Services**, "SATS is proud to expand our support for Scoot from buy-on-board food & drinks to now include logistics for the digital inflight portal. In partnership with AirFi, SATS is able to switch from printed to digital menus, enabling SATS to better predict customer demand and work with Scoot to refresh the offerings more often to feature the latest F&B trends. This will elevate the onboard experience on Scoot for post-COVID-19 travel, and make it more sustainable with less paper and waste."

**Mr Campbell Wilson, Scoot's Chief Executive Officer**, added, "In the long term, ScootHub will enable us to create a more satisfying, value-added inflight experience for our customers and potentially present a new revenue stream for us, positioning Scoot well to emerge stronger post-COVID. We thank our service partner SATS for helping us operationalise the inflight portal and making this launch possible."

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## **ABOUT SATS LTD.**

SATS is Asia's leading provider of food solutions and gateway services.

Our food solutions include airline catering as well as central kitchens for food service chains and institutions. Our comprehensive gateway services encompass airfreight handling, passenger services, ramp handling, baggage handling, aviation security services, aircraft interior and exterior cleaning, as well as cruise centre management.

SATS is present in over 60 locations and 13 countries across Asia Pacific, the UK, and Middle East.

SATS has been listed on the Singapore Exchange since May 2000. For more information, please visit [www.sats.com.sg](http://www.sats.com.sg).

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